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NEWS

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Mediant Unveils New Brand and Website

Reinforces company's commitment to "powering the future of investor communications"

Major milestone in Mediant's continued growth

New York – November 17, 2016 – Marking a major growth milestone, leading investor communications solutions provider [Mediant](#) unveiled its new brand identity today. The firm's new brand can be experienced on the newly designed Mediant website which houses valuable information for industry participants. The brand visually articulates the strength of Mediant's single, secure platform, which offers firms a robust suite of solutions designed to power every part of the investor communications lifecycle.

"Our new brand centers on our core philosophy, which is 'powering the future of investor communications,'" comments Robert Lemmond, President of Mediant. "We don't settle for the status quo here at Mediant. We believe the investor communications industry is in great need of better technology and dedicated client service. Our brand reflects this mission and we're excited that our clients can experience this on our new website."

Alongside the new brand, Mediant continues to build momentum in the marketplace, and the redesign launch is yet another significant achievement for this fast-growing firm. Mediant is continually adding new clients at a rapid pace and expanding its solution portfolio into new areas, such as the recent enhancements to the company's [Fund Proxy Solutions](#).

"We are thrilled to unveil our new branding which builds on our trusted reputation and promise to clients to power and transform investor communications," said Arthur Rosenzweig, Mediant's CEO. "This underscores our unwavering commitment to provide clients with the best of both worlds – the proven scale of a large enterprise with the exciting agility of a growing business."

This phase of Mediant's evolution emphasizes the company's continued strategic focus to provide clients with best-in-class solutions coupled with the industry's top talent. Having worked with the world's leading banks, brokers, corporate issuers, funds and investment

advisors, Mediant's subject matter experts help clients better understand the most complex regulatory requirements and how its [MIC technology platform](#) ensures compliance.

About Mediant

Mediant is an industry leading investor communications solutions provider. We power investor communications through intelligent technology and passionate people. Mediant actively develops game-changing new technologies for banks, brokers, corporate issuers, funds, and investment advisors. We connect the entire investor communications community through our single, secure platform. Established in 2002, Mediant enables leading financial institutions to enrich their customer relationships and unlock new levels of efficiency and accuracy through the unprecedented transparency of the MIC platform.

For more information go to www.mediantinc.com.